

TEST 1 INGLESE tecnico - discipline "marketing-economiche"

- 11) A ..... provides an essential means of livelihood to its owner and must be economically practical for the particular climate in which it stands
- a hydroponics
  - b climate control
  - c greenhouse**
  - d french drain
- 12) Organic ..... methods include live-trapping.
- a pest control**
  - b sprinkler
  - c moles
  - d groundhogs
- 13) For Alberta manufacturers to compete on this drive-to-the bottom-dollar playing field when cost inputs for ....., energy and transportation remain inherently high.
- a labour**
  - b income
  - c prices
  - d markets
- 14) .....can be cover crop plants that are planted around and between the primary plants in a garden to control weeds, prevent erosion, etc.
- a living mulches**
  - b water penetration systems
  - c companion plantings
  - d seedlings
- 15) The detached shoot containing buds from a woody plant, used in grafting, is called .....
- a rootstock
  - b shoot
  - c scion**
  - d tendril

TEST 2 INGLESE tecnico - discipline "marketing-economiche"

11) To help improve customer satisfaction, greater emphasis is given to the aspect of quality in the .....

- a **supply chain**
- b management
- c organization
- d benchmarking

12) Barilla reported a 14.0 percent increase in worldwide ..... from January to August 2011.

- a pricing
- b shipment
- c **deliveries**
- d outlays

13) A transaction in which the seller's only responsibility is to make the ordered goods available to the buyer at the seller's premises: .....

- a FOB
- b CFR
- c DDP
- d **EXW**

14) ..... are measured in terms of the total hours needed during a dormant or winter period in which the temperature is below 45°F and above 32°F.

- a blooming plants
- b grafts
- c seeding beds
- d **chilling requirements**

15) ..... are unheated outdoor hardscape structures composed of a wooden or concrete framework and covered with glass or clear plastic.

- a seedlings
- b shelters
- c **cold frames**
- d hot beds

TEST 3 INGLESE tecnico - discipline "marketing-economiche"

- 11) To help improve customer satisfaction, greater emphasis is given to the aspect of quality in the .....
- a **supply chain**
  - b management
  - c organization
  - d benchmarking
- 12) Organic ..... methods include live-trapping.
- a **pest control**
  - b sprinkler
  - c moles
  - d groundhogs
- 13) ..... are often classified as either climbers or creepers
- a stems
  - b **vines**
  - c vertical supports
  - d trellises
- 14) The period during which consumption is considered acceptable is defined as the time of postharvest.
- a senescence
  - b commodity
  - c **shelf life**
  - d appearance
- 15) A transaction in which the seller's only responsibility is to make the ordered goods available to the buyer at the seller's premises: .....
- a FOB
  - b CFR
  - c DDP
  - d **EXW**